

**PRINT, DIGITAL, EVENT & EMAIL OPPORTUNITIES TO REACH THE AMERICAN COMMUNITY IN THE UK**

# AMERICAN IN BRITAIN



- **LAUNCHED:** 1983. Re-launched by current publisher in 1995
- **FREQUENCY:** Quarterly, glossy, A4 magazine
- **CIRCULATION:** 20,000 each quarter to Americans moving to and living in the UK
- **DISTRIBUTION:** Home addresses of Americans living in Britain. Also distributed via the American Women's Clubs, the American Embassy, American Banks, Oil Companies, Legal Firms, International Schools, Relocation Agents & Moving Companies who put the magazine in to their welcome packs, and International HR professionals who pass it on to their American employees. It is also distributed to Alumni Associations, American Social Clubs and members of British American Business. All the magazines are sent to named individuals and they have all requested the quantity they receive.
- **EDITORIAL CONTENT:** Our regular features include: News, Travel, Theatre, Restaurant Reviews, Tax & Legal Issues, Healthcare, Arts & Antiques, Finance, American Women's Clubs News, Property, Travel, Hotel Reviews, Wealth Management and specialist articles aimed at the American expatriate community. The magazine is published online on [www.americaninbritain.co.uk](http://www.americaninbritain.co.uk) and [www.theamericanhour.com](http://www.theamericanhour.com) where advertisements are linked through to clients' own websites.

## **ADVERTISING OPPORTUNITIES:**

Eighth page £450, Quarter page £800, Half page £1500, Full page £2800.  
Directory listing £700 per annum/4 issues. Inserts: Rates available upon request  
Advisory Panel - Sponsored editorial/advertising packages available – Contact us.

## **MECHANICAL REQUIREMENTS**

Full page 264 x 180mm  
Half page 130 x 180mm (horizontal)                      Half page 264 x 85 mm (vertical)  
Quarter page 130 x 85mm

## **SPONSORED SUBSCRIPTION CAMPAIGN**

Through sponsoring our bi-annual Subscriptions Campaign, you can receive access to American in Britain's database and receive leads to whom you can directly promote your company's services or products. This campaign also provides a significant brand awareness opportunity. Please contact us directly for further information and rates.

## **COPY DEADLINES:**

Spring: *March 2nd*, Summer: *May 20th*, Autumn: *September 10th*, Winter: *November 28th*

## **EVENTS FOR AMERICANS LIVING IN THE UK**

We regularly hold networking and educational events for our readers that companies can sponsor and be a part of, so for further information on our forthcoming events please contact [helen@theamericanhour.com](mailto:helen@theamericanhour.com)

We also have other products in our company that might be of interest to you:  
*The Expatriate's Guide to Living In The UK*, [www.expatsguidetotheuk.com](http://www.expatsguidetotheuk.com), and  
*International HR Adviser* magazine.

**For further information call Helen Elliott on 020 8661 0186 or Damian Porter on 01737 551 506**  
**Email: [helen@theamericanhour.com](mailto:helen@theamericanhour.com) or [damian@theamericanhour.com](mailto:damian@theamericanhour.com)**  
**PO Box 921, Sutton, SM1 2WB**



# The American Hour

- LAUNCHED: January 2000
- CONTENT: A website offering advice and information to American expatriates moving to, and living in the UK. Sections of the website include: Banking, Driving, Education, Furniture Rental, Healthcare, Immigration, Moving, Pet Transportation, Residential Lettings, Relocation, Restaurants, Serviced Apartments, Taxation, Theatre, Travel & Wealth Management. These sections include valuable information and hyperlinks to relevant websites. In addition, the website offers a directory of expatriate clubs in the UK, events listings and competitions & offers.

We can offer you an annual hyperlink on [www.theamericanhour.com](http://www.theamericanhour.com) for just £300 per annum. You can also sponsor dedicated pages on the site for £2500 per annum, that includes an entry in five of our email newsletters during the sponsorship period.

## MONTHLY EMAIL NEWSLETTER

Visitors can also subscribe to the website's free email newsletter – The American Hour Monthly Email Newsletter – emailed to over 3,000 Americans every month, listing events, news, up-dates and competitions & offers. Entries (up to 350 words, an image and hyperlink) in our monthly email newsletter are £250 per newsletter, and entries are supported via our social media channels.

## SOCIAL MEDIA CHANNELS FOR BOTH AMERICAN IN BRITAIN & THE AMERICAN HOUR

We run editorials from American in Britain magazine, and email newsletter entries, via our social media channels providing advertisers further digital reach to help further support and promote any event, message or campaign.

- We have over 2000 followers (correct as of October 2018) and Follow Us on



@AIBmagazine

- Join our 800+ Facebook followers (correct as of October 2018) and Like Us on



American in Britain magazine and [www.theamericanhour.com](http://www.theamericanhour.com)

Contact us now to discuss opportunities or promotions through these channels.

To advertise your products or services on this website or in the Email Newsletter, or for further information on our products and services, please call Helen Elliott on 020 8661 0186 or Damian Porter on 01737 551 506. Exclusive sponsorship packages are available upon request.

Email: [helen@theamericanhour.com](mailto:helen@theamericanhour.com) or [damian@theamericanhour.com](mailto:damian@theamericanhour.com)

Address: PO Box 921, Sutton, SM1 2WB