

# AMERICAN IN BRITAIN



- **LAUNCHED:** 1983. Re-launched by current publisher in 1995
- **FREQUENCY:** Quarterly, glossy, A4 magazine
- **CIRCULATION:** 20,000 - Americans currently living in and working in the UK
- **DISTRIBUTION:** Home addresses of Americans living in Britain. Also distributed via the American Women's Clubs, the American Embassy, American Banks, Oil Companies, Legal Firms, International Schools, Relocation Agents & Moving Companies who put the magazine in to their welcome packs, and International HR professionals who pass it on to their American employees. It is also distributed to Alumni Associations, American Social Clubs and members of British American Business. All the magazines are sent to named individuals and they have all requested the quantity they receive.
- **EDITORIAL CONTENT:** News, Travel, Theatre, Restaurant Reviews, Tax & Legal Issues, Healthcare, Arts & Antiques, Finance, American Women's Clubs News, Property, Travel, Hotel Reviews, Wealth Management and specialist articles aimed at the American expatriate community.

## ADVERTISING OPPORTUNITIES:

Eighth page £450, Quarter page £800, Half page £1500, Full page £2800.  
Directory listing £700 per annum/4 issues. Inserts: Rates available upon request

## MECHANICAL REQUIREMENTS

Full page 264 x 180mm  
Half page 130 x 180mm (horizontal)

Half page 264 x 85 mm (vertical)  
Quarter page 130 x 85mm

## SPONSORED SUBSCRIPTION CAMPAIGN

Through sponsoring our bi-annual Subscriptions Campaign, you can receive access to American in Britain's database and receive leads to whom you can directly promote your company's services or products. This campaign also provides a significant brand awareness opportunity. Please contact us directly for further information and rates.

**COPY DEADLINES:** Spring – March 2nd  
Autumn – September 10th

Summer – June 2nd,  
Winter – December 2nd

We also have other products in our company that might be of interest to you:  
*www.theamericanhour.com*, *The Corporate Relocation Conference & Exhibition*,  
*American Networking Events*, *The Expatriate's Guide to Living In The UK*,  
*www.expatsguidetotheuk.com*, and *International HR Adviser* magazine.

**For further information please call Helen Elliott on 020 8661 0186  
or Damian Porter on 01737 551 506**

**Email: [helen@theamericanhour.com](mailto:helen@theamericanhour.com) or [damian@theamericanhour.com](mailto:damian@theamericanhour.com)  
PO Box 921, Sutton, SM1 2WB**



# The American Hour

- **LAUNCHED:** January 2000

- **CONTENT:** A website offering advice and information to American expatriates moving to, and living in the UK. Sections of the website include: Banking, Driving, Education, Furniture Rental, Healthcare, Immigration, Moving, Pet Transportation, Residential Lettings, Relocation, Restaurants, Serviced Apartments, Taxation, Theatre, Travel & Wealth Management. These sections include valuable information and hyperlinks to relevant websites. In addition, the website offers a directory of expatriate clubs in the UK, events listings and competitions & offers.

Visitors can also subscribe to the website's free email newsletter – The American Hour Monthly Email Newsletter – emailed to over 3,000 Americans every month, listing events, news, up-dates and competitions & offers.

We can offer you an annual hyperlink on [www.theamericanhour.com](http://www.theamericanhour.com) for just £300 per annum, entries in our monthly email newsletter for £250 per newsletter, and you can sponsor sections on the site for £2500 per annum, that includes an entry in all of our email newsletters during the sponsorship period.

## **Social Media Channels for both American in Britain & The American Hour**

We run editorials from *American in Britain* magazine, and email newsletter entries, via our social media channels providing advertisers further digital reach to help further support and promote any event, message or campaign.

- Join our 1200 followers (*correct as at May 2015*) and Follow Us on



@AIBmagazine

- Join our 380 followers (*correct as at May 2015*) and Like Us on



American in Britain magazine and [www.theamericanhour.com](http://www.theamericanhour.com)

Contact us now to discuss opportunities or promotions through these channels.

**To advertise your products or services on this website or in the Email Newsletter, or for further information on our products and services, please call Helen Elliott on 020 8661 0186 or Damian Porter on 01737 551 506.**

**Exclusive sponsorship packages are available upon request.**

**Email: [helen@theamericanhour.com](mailto:helen@theamericanhour.com) or [damian@theamericanhour.com](mailto:damian@theamericanhour.com)**

**Address: PO Box 921, Sutton, SM1 2WB**